1

Flip

Who are the CEO and the President/CFO of MyStream, respectively?

Next

1

Flip

Dan Cobb is the CEO, and Paul Lauer is the President and CFO.

Explain

1

Back

Alright, let's dive deeper into the leadership behind MyStream. As an investor, the team is often as crucial as the idea itself, and Dan Cobb and Paul Lauer bring some serious credentials to the table.

Dan Cobb, CEO of MyStream, is a highly accomplished media executive and innovator. He boasts an impressive 23 Emmy Awards and holds multiple patents related to AI TV. His entrepreneurial spirit is evident as the founder of national media companies DBA Worldwide and Adbox.io. Dan's career spans 30 years in marketing technology, during which he managed a staggering $500 million in ad spending for global brands such as Chick-fil-A, Disney, Warner Brothers, Sony, ABC, NBC, CBS, Papa John's Pizza, and movie.com with Paramount. Notably, he was instrumental in introducing social media for major films like Disney's *Tangled* and Warner Brothers' *The Hobbit*. Beyond his corporate achievements, Dan also serves on the board for Missions.me Rescue International and Love Has No Limits.

2

Flip

Dan Cobb, CEO of MyStream, is a multi-patent holder of what technology?

Back

Next

2

Flip

Aitv (AI television).

Explain

2

Back

Alright, let's unpack "Aitv" and its significance, particularly with Dan Cobb at the helm of MyStream. As an investor, understanding the core technology and the intellectual property behind a company is paramount.

Aitv, or AI television, is a technology for which MyStream's CEO, **Dan Cobb**, is a multi-patent holder. While the sources don't provide a direct, standalone definition of "Aitv," the entire MyStream pitch revolves around applying advanced artificial intelligence to the entertainment industry, directly aligning with the concept of "AI television". Given Dan Cobb's extensive background as a 23-time Emmy Award-winning media executive and innovator, his patents in this area are a cornerstone of MyStream's offering.

MyStream leverages AI, presumably incorporating aspects of Cobb's Aitv patents, to address the pervasive frustrations users experience with fragmented streaming services and content control. This AI-powered approach is designed to disrupt the entertainment industry.

3

Flip

Back

According to the pitch, AI is expected to disrupt every industry within how many years?

3

Flip

5 Years

Explain

Back

3

Alright, let's talk about the big picture and the pace of technological change. As an investor, recognizing macro trends like the rise of AI is absolutely critical for identifying disruptive opportunities.

According to the MyStream pitch, the expectation is that artificial intelligence will disrupt every industry within five years. This isn't just a general observation; it's a foundational premise for MyStream's existence and their strategy to revolutionize the entertainment sector.

The MyStream team firmly believes that the entertainment industry is "not exempt from this disruption". They're not waiting for it to happen; they're actively positioning MyStream as a key player in this AI-driven transformation. The current state of the entertainment industry, characterized by fragmented streaming services and user frustration, presents a ripe environment for AI-powered disruption.