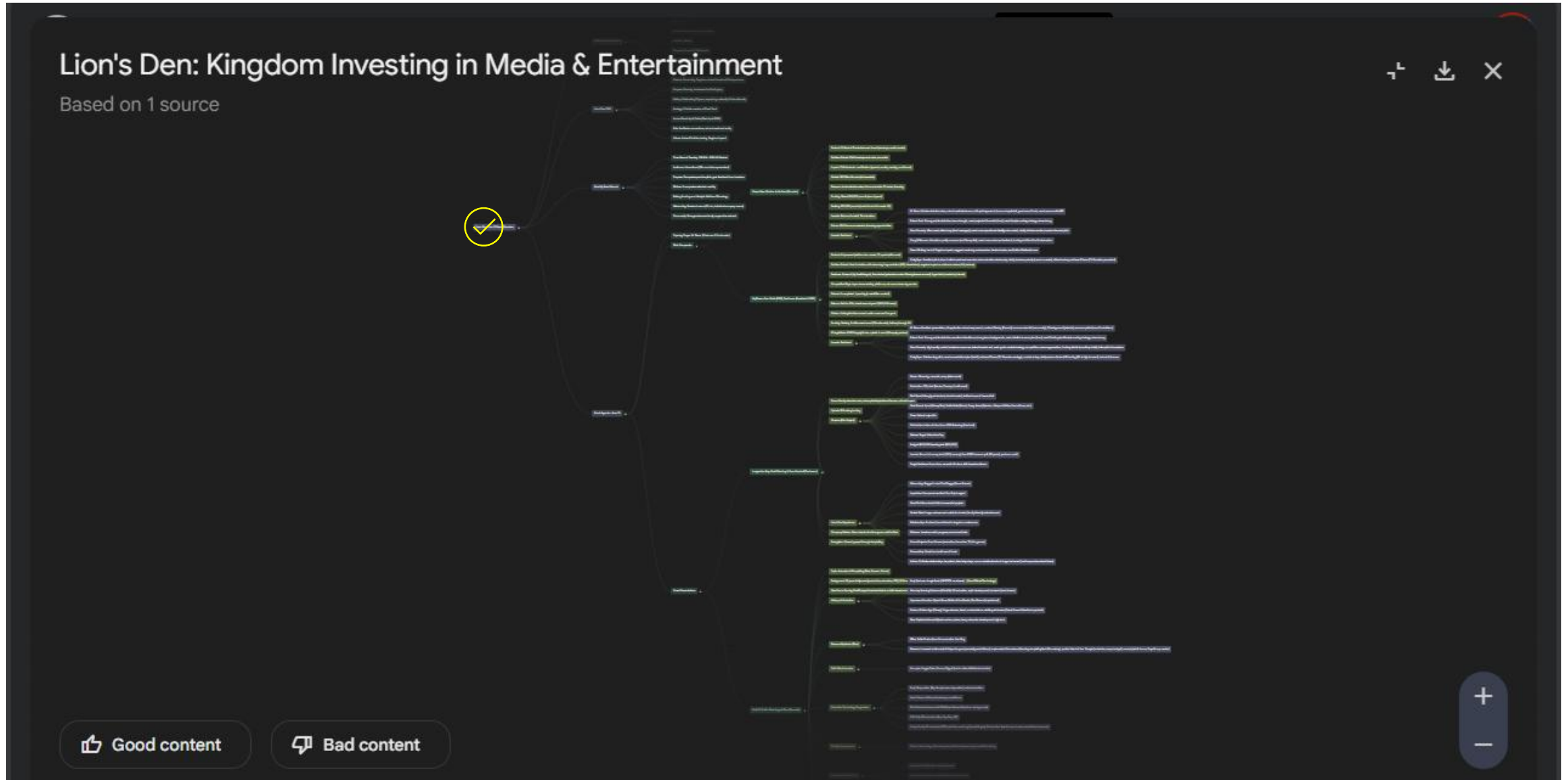
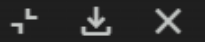


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Lions Den - Jun 10 Event Overview



Welcome & Introduction



Lion's Den DFW



Monthly Event Format



Event Agenda - June 10



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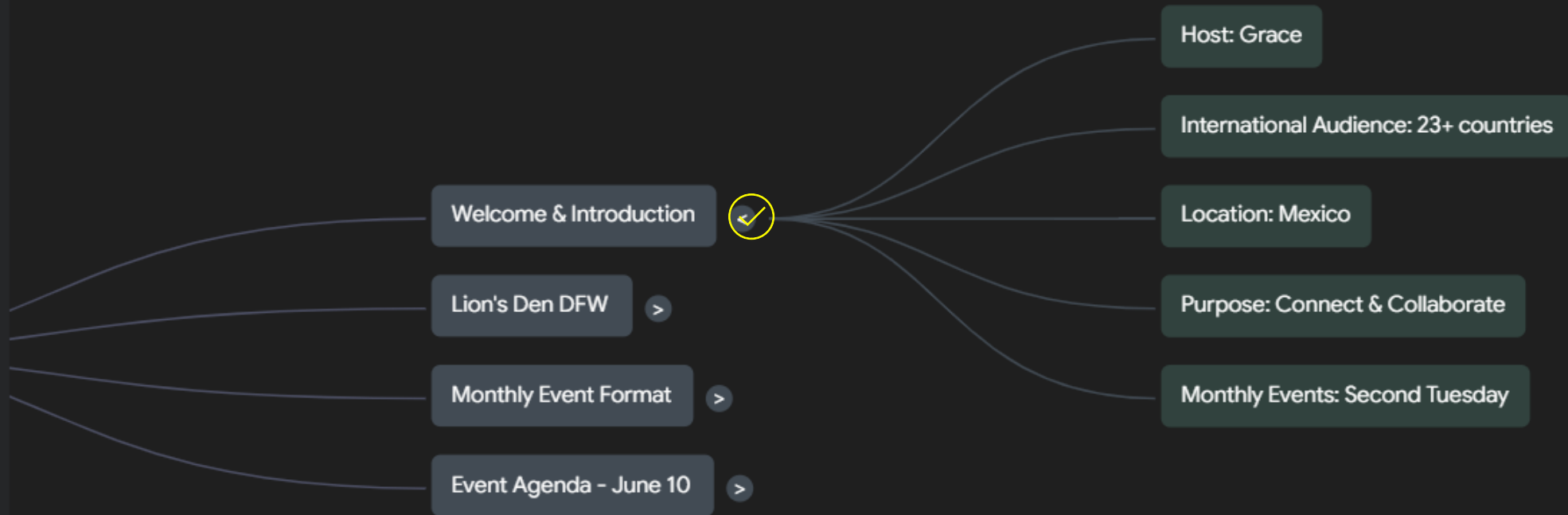
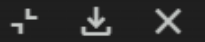
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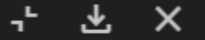
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Lion's Den: Kingdom Investing in Media & Entertainment

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Welcome & Introduction >

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Event Agenda - June 10 >

Mission: Connecting Kingdom-minded Investors & Entrepreneurs

Purpose: Growing businesses for God's glory

History: Celebrating 10 years, expanding nationally & internationally

Analogy: Christian version of Shark Tank

Annual Event: April, Dallas (Next: April 2026)

Role: Facilitates connections, not an investment entity

Values: Judeo-Christian, lasting Kingdom impact

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Lion's Den: Kingdom Investing in Media & Entertainment



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Welcome & Introduction >

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Monthly Event Format ✓

Event Agenda - June 10 >

Time: Second Tuesday, 7:30 AM - 9:30 AM Central

Audience: International (55+ countries represented)

Purpose: Companies practice pitch, gain feedback from investors

Pitches: 2 companies selected monthly

Raising Funding as a Lifestyle: Matthew 25 analogy

Networking: Breakout rooms (30 min, individual company rooms)

Community: Strangers leave as family, supportive network

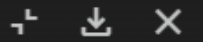
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Welcome & Introduction



Lion's Den DFW



Monthly Event Format



Event Agenda - June 10



Opening Prayer: Ed Pierce (Chairman & Co-founder)

Pitch Companies



Guest Presentations



Good content

Bad content





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Co-founder)

Green Bean Studios: Anita Frost (Founder)



MyStream: Dan Cobb (CEO), Paul Lauer (President & CFO)



Product: Children's IP entertainment brand (eco-toys, media, books)

Problem Solved: Child development crisis, eco-crisis

Impact: Child behavior modification (speech, anxiety, reading, confidence)

Market: 361 Billion Pounds (addressable)

Revenue: In-store/online sales, future animation TV series, licensing

Funding: Raised 282,000 pounds (over 4 years)

Seeking: 850,000 pounds (match fund w/ Innovate UK)

Investor Returns: 6x retail, 10x animation

Future: USA Denver accelerator, licensing opportunities

Investor Feedback



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👎 Bad content





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Investor Feedback



Ed Pierce: Problem/solution clear, mix of creative/science, multi-path approach, focus on toys/retail, good use of funds, need revenue stream

Robert Bush: Strong problem/solution, team strength, need projected financials (how), need discipline-making strategy, close strong

Marc Conrady: Clear need, slides busy (dual messages), need more operational detail/go-to-market, clarify divisions earlier, investor-friendly

Doug Williamson: Animation quality concerns (not Disney-like), need more customer feedback, funding is difficult for film/animation

Karen Whiting: Lack of Kingdom impact, suggest mentoring ambassadors, freshen books, use Golden Rule/earth care

Craig Fryar: Excellent pitch, show 1-slide investment overview, show animation sizzle early, clarify business priority (merch vs retail), slides

👍 Good content

👎 Bad content





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Green Bean Studios: Anita Frost (Founder) >

MyStream: Dan Cobb (CEO), Paul Lauer (President & CFO)



Product: AI-powered platform for movies, TV, sports (all-in-one)

Problem Solved: User frustration with streaming fragmentation (60% dissatisfied), negative impact on children's values (73% believe streaming is bad for kids)

Features: AI search (by line/dialogue), Boundaries (patented content filtering/scene removal), Hype Lists (curated by friends)

Competitive Edge: Layer above existing platforms, not a new streaming service

Patents: 2 completed, 1 pending (curate/filter content)

Returns: Path to 100x, break-even at year 3 (200,000 users)

Mission: Unite global fan-owned media movement for good

Funding: Seeking 5 million seed round (2M safe note), halfway through 1M

IP Legal Basis: 2005 Copyright Law, upheld in court (Clearplay partner)

Investor Feedback



👍 Good content

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Ed Pierce: Excellent presentation, AI application robust, easy search, content filtering (F-word), common view list (communit

Robert Bush: Strong problem/solution, excellent video/demo, strong team backgrounds, need detailed revenue plan (how), r

Marc Conrady: High quality media, hooked as consumer, lacked investor ask, need go-to-market strategy, competition, reve

Craig Fryar: Outstanding pitch, need access/rollout plan (beta?), address IP issue (TV Guardian analogy), curation is key, clar



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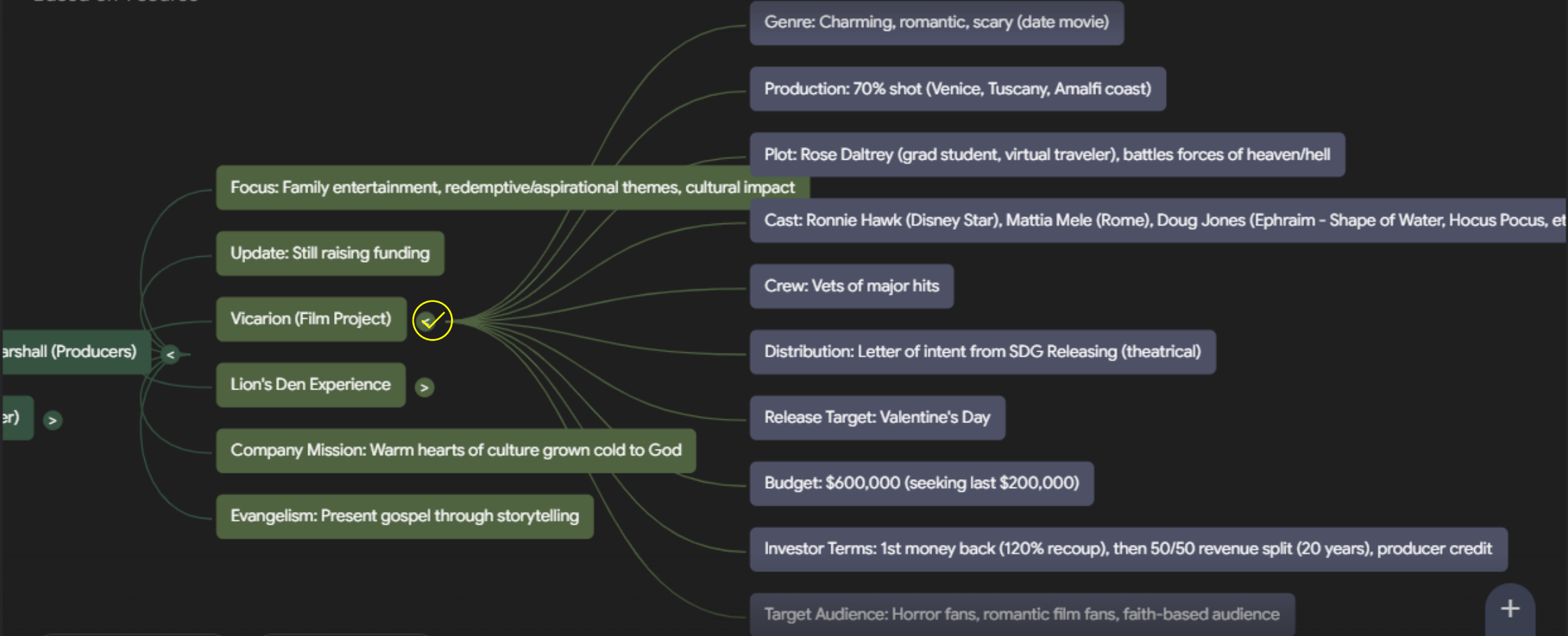




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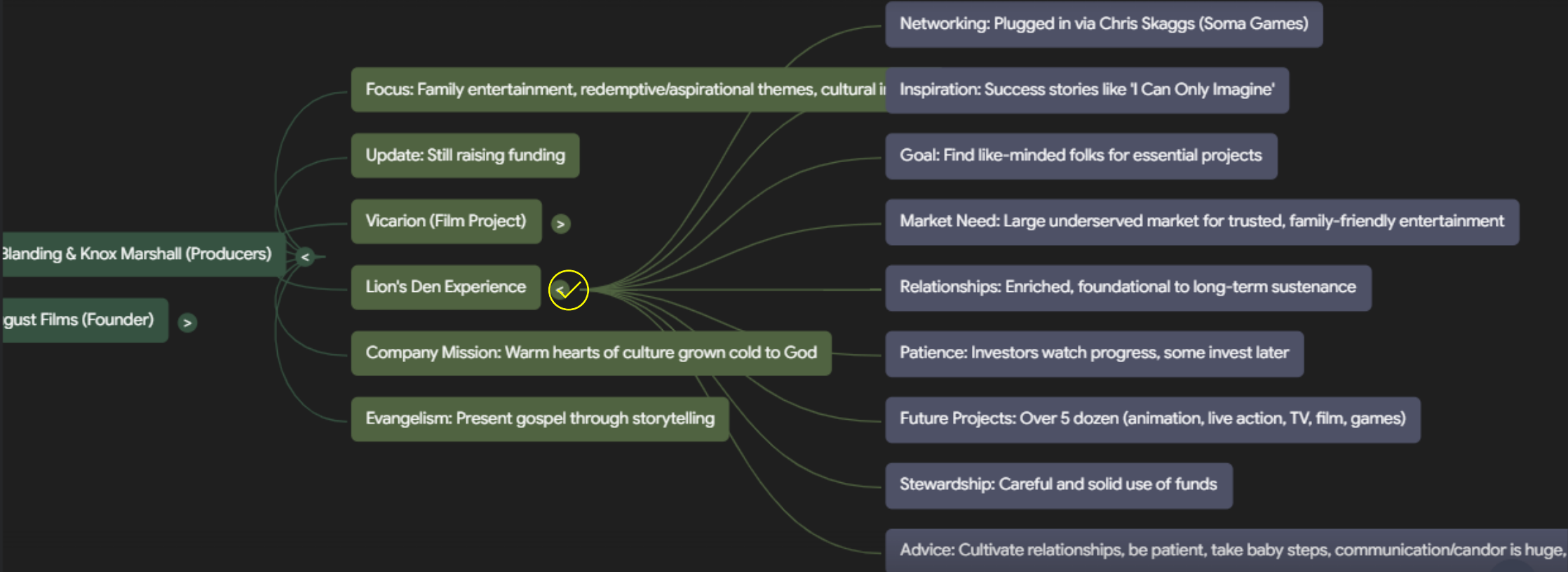




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Ed Pierce (Chairman & Co-founder)



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Imagination Bay: Scott Blanding & Knox Marshall (Producers) >

Scott C. Smith: After August Films (Founder) ✓

Topic: Animation & Storytelling (Past, Present, Future)

Background: 20 years Hollywood (production, animation, VFX), 23 films (Star Wars, Pirates of C

New Focus: Serving God/Gospel, directorial debut on faith-based animation film (2028)

History of Animation ✓

Revenue Explosion (Pixar) ✓

Faith Side Animation ✓

Animation Technology Progression ✓

Quality Improvement ✓

Character Development ✓

Hurdles in Faith Space Animation ✓

Current Project: The Book of Jesus (high-end animated film)

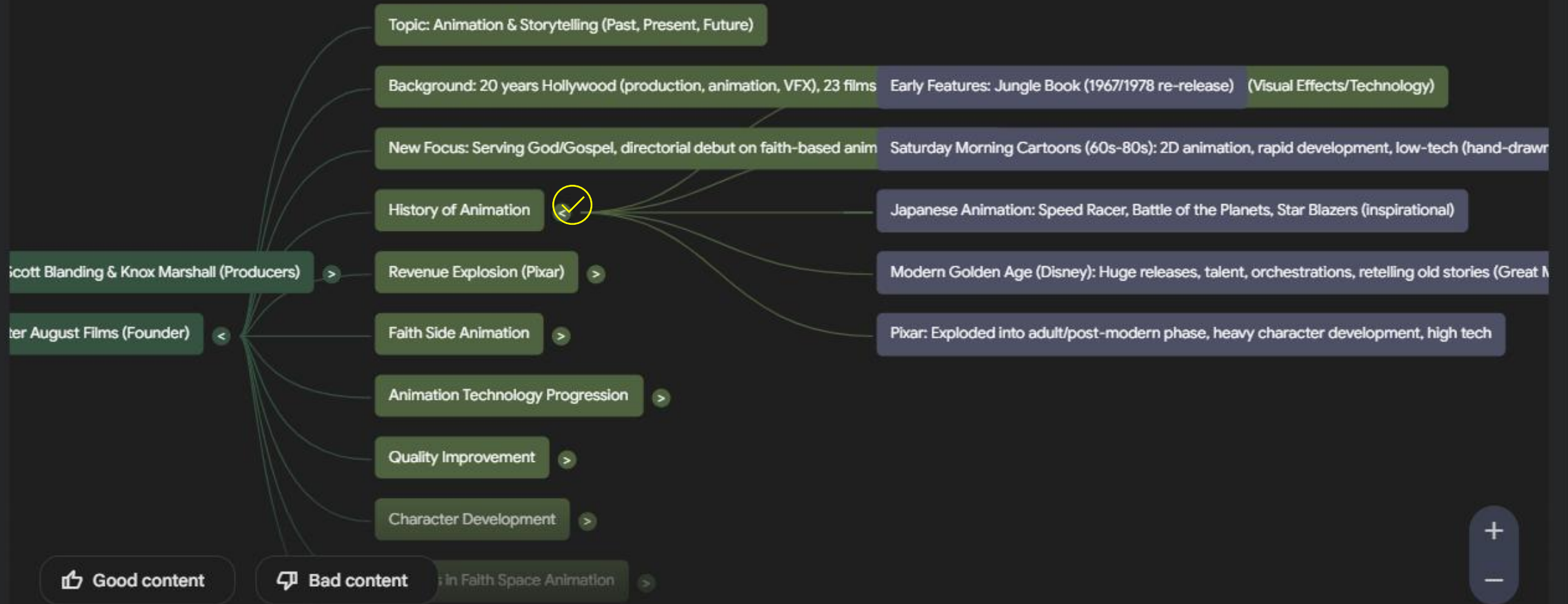
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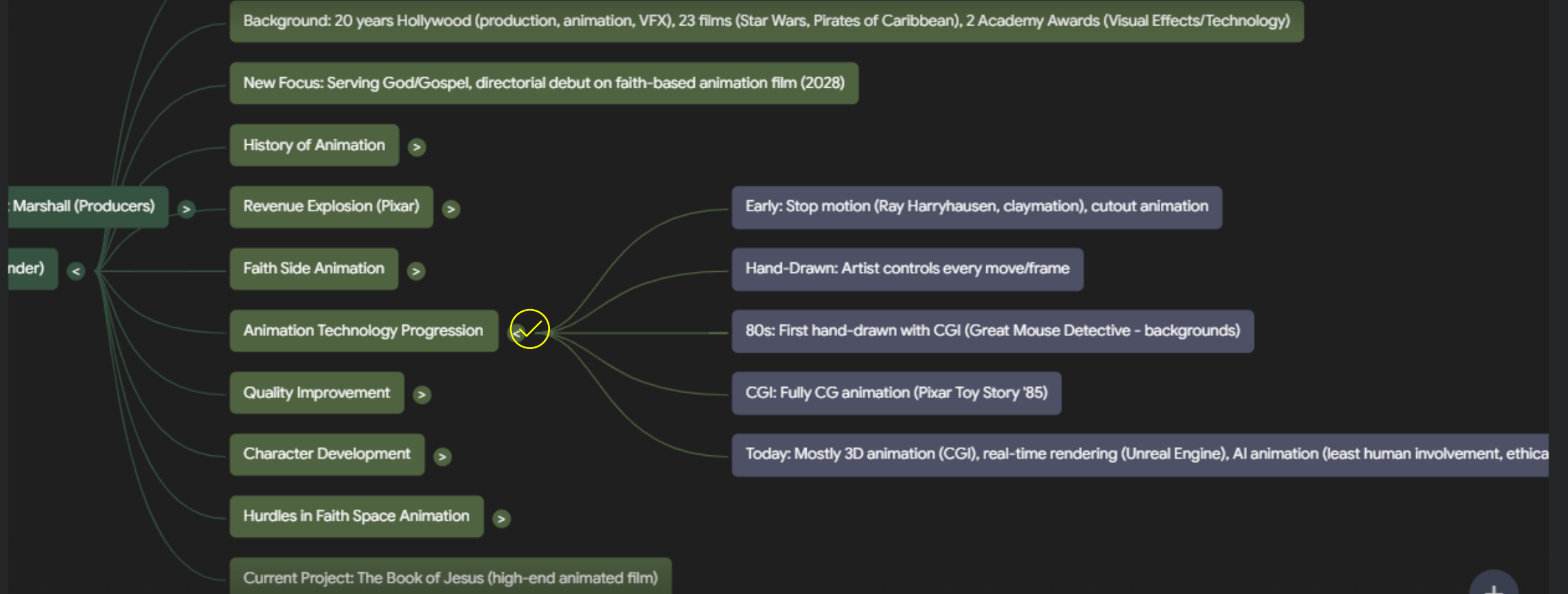
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August Films (Founder) <

Faith Side Animation >

Animation Technology Progression >

Quality Improvement < ✓

Factors: Technology, Internet speed, artist techniques, tools, overall filmmaking

Character Development >

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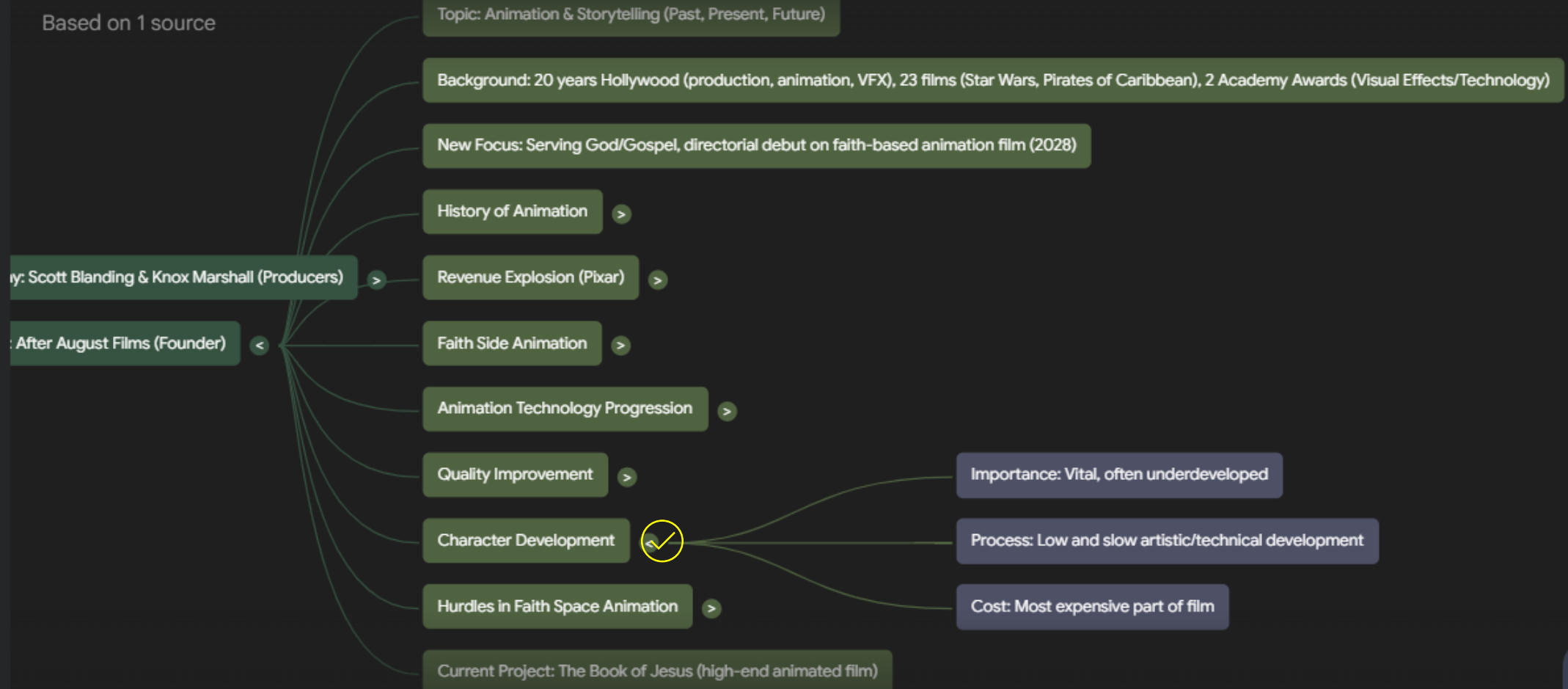
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Investment Difficulty: Risky, hard to produce, but improving

Iron Triangle (Time, Budget, Scope) ✓

Talent ✓

Us vs. Them Mentality ✓

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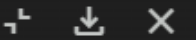
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Iron Triangle (Time, Budget, Scope)

Talent >

Us vs. Them Mentality >



Challenge: Often only 2 of 3 achieved, leading to less quality

Solution: Raise enough money, talent (producers, business people), development (sc

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/Gospel, directorial debut on faith-based animation film (2028)

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Progression >

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Animation <

Book of Jesus (high-end animated film)

Investment Difficulty: Risky, hard to produce, but improving

Iron Triangle (Time, Budget, Scope) >

Talent 

Us vs. Them Mentality >

Issue: Significant hurdle in faith space

Solution: Reach out to Hollywood talent (discipleship, build skills, send back into Hollywood)

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Iron Triangle (Time, Budget, Scope) >

Talent >

Us vs. Them Mentality ✓

Problem: Faith realm vs Hollywood realm

Solution: Bring light to Hollywood, integrate talent, show servant leadership

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